

Join the Clean Freak Patrol and brighten your corporate image.

A Fun Solution To A Serious Problem



In March 2003, a virtually unknown virus called SARS caused panic around the world, with many people dying and thousands of others becoming seriously ill. It took several months before the virus was eventually contained.

Today, not one day goes by without mention of the H5N1 virus, more commonly known as "Bird Flu". This virus is far more deadly than SARS, and as reported cases from different regions of the world are being documented, the threat of a possible pandemic is being taken very seriously.

Research Doctors and scientists are working hard to produce a vaccine. The good news according to the World Health Organization is that a vaccine should be available within the next few years. Yet the problem remains - a major outbreak of "Bird Flu" could happen long before enough vaccine is produced to supply the entire world population.

It is common knowledge that germs and bacteria are spread through hand contact. We become sick after shaking hands with an infected person or touching a contaminated surface, when later touching our own eyes, nose or mouth.



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**SPREAD
THE WORD
NOT THE
GERMS!**

The amount of work hours lost by your employees being sick could be costing your company significant dollars. In fact, at a recent workplace study in Toronto, it was found that using a hand sanitizer when water was not available, combined with regular hand washing reduced the spread of sickness within the work environment by 80% (when compared to the control group who did not follow strict hand hygiene rules).

Clean Freak Patrol Ltd. offers you the opportunity to participate in a major national awareness campaign entitled "Spread the word not the germs". The campaign will brighten your corporate image, help fight absenteeism in the work force and schools, supports charity and offers you a cost-efficient way to promote your business and identify you as a civically responsible and caring organization.

What is the Clean Freak Corporate Benefit Program?

The Clean Freak benefit program offers you more value than traditional sponsorship packages that tend to offer little more than media, co-op marketing opportunities and trade show exposure, determined by various levels of financial commitment.

When you participate in the Clean Freak Patrol benefit program you will receive the opportunity to play an active role in educating employees and customers about the dangers that exist to their health because of germ-spreading in the work environment. You will be able to distribute a unique, new non-alcohol hand sanitizer in a custom designed clip-on gel-pack with your logo on it. The more units you distribute, the higher your company's profile will be, and the more awareness for the cause you will generate.

By participating in this program, your organization will benefit by receiving:

- 1.) Recognition for supporting charitable organizations such as Junior Achievement of Canada who have already endorsed the Clean Freak Patrol initiative and product line. (See promotional sell sheet)
- 2.) Logo exposure on the well publicized Clean Freak Patrol interactive Web Site.
- 3.) Co-op media exposure, newspaper, radio, TV and PSA announcements.
- 4.) Cost efficient ways to promote your business.
- 5.) The opportunity to further help your employees take care of their health for a small dollar outlay.



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**Now you can be civically responsible,
and brighten your corporate image in the process.**

We all hope that our nation avoids the outbreak of another deadly, global virus, but until we know for certain, and for good defense against more common viruses, there's the Clean Freak Patrol program.

The Clean Freak Patrol program gives your company the opportunity to reduce the spread of deadly germs and bacteria by promoting better hand hygiene to your employees and customers.

The program promotes better hand hygiene through the use of a new non-alcohol hand-gel sanitizer containing a germ-fighting active ingredient. Clean Freak's unique product which has been approved by Safety Canada, can be distributed by you in a custom designed clip-on gel-pack with your company's logo on it.

When you participate in Clean Freak Patrol national awareness campaign "Spread the word not the germs", you receive promotional benefits that are not usually made available through traditional sponsorship packages. In addition, you are partnering your brand with a higher cause; thus creating further value in your organization by strengthening appreciation from your employees and building positive connections with your customers.

I cordially invite you to reap the outstanding benefits of the Clean Freak Patrol, and feel the gratification of participating in such a civically responsible venture.

Clean Freak Patrol Ltd. supports organizations such as Junior Achievement of Canada.

In addition, our benefit program offers you the opportunity to support the Charity of your choice.

Yours Truly,

Michael Morris
President

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